

DTG/VINYL



DIGITAL PRINT / HEAT APPLICATION ART SPECIFICATIONS & COSTS

Artwork Guidelines

Direct to Garment/Dye Sublimation

We rely on you to provide proper artwork for your logo or design. This is a full-color printing process. Ideally, having Vector art (AI, EPS, CDR with fonts outlined) will provide the cleanest look when transferred to your garment. However, you can provide Raster artwork (JPG, PNG, PSD, PDF) as long as it is a minimum of 300 dpi at 100%. If your artwork does not fall within these guidelines, you will be charged a design fee to create compatible artwork at a minimum charge of \$75.

Vinyl Cutting

We rely on you to provide proper artwork for your logo or design. **THE ONLY** Acceptable artwork file types are vector art files: AI (with fonts outlined), EPS (with fonts outlined). All vector art **MUST** be spot (PMS) colors. All colors must separate properly (coated v. uncoated etc.). We will take care of traps and sizing. If your artwork does not fall within these guidelines, you will be charged a design fee to create compatible artwork at a minimum charge of \$75.

Pricing Guidelines

Direct to Garment/Dye Sublimation*

(all costs do not include price of garment)

Set-Up Fee: The set-up fee, whether a repeat or new order is \$5.

Digital Printing: Pricing is based on "per location"; \$8 for the first location \$4 for each additional location. Price is based on white or pastel colored garments. Garments need to be 100% cotton or 50/50 cotton/poly blend. (Garment color may effect color of image)

Dye Sublimation: Price ranges from \$4 - \$8 per image per location based on the size of the image. Garments need to be 100% polyester and white or light pastel. (Garment color may effect color of image)

Vinyl Cutting**(all costs do not include price of garment)*

Set-Up Fee: There is a \$10+ set-up fee. Fee is based on logo colors, complexity and "weeding" time.

Vinyl Cutting: Vinyl cutting is used to add custom names and numbers to jerseys, spiritwear and other garments that specifically need to use this process to embellish. Pricing is based on square inches. 20¢-50¢ per square inch of total image area. Please contact us for a firm estimate on using vinyl cutting for your job.

*Additional Costs for all processes

RUSH Charges: We are a small, locally owned operation that does 90% of production in-house. We realize our timelines may not meet your deadlines, so we do offer rush services. If your project is needed pronto, you add \$20 or 15% of job cost, whichever is greater.

Customer Supplied Apparel: We strive to provide the best services and the most flexibility for our customers when it comes to their choice in apparel. We have lots of catalogs you can look through that provide products that are best suited for embroidery. However, if you chose to bring in your own garments, we will add a surcharge fee. 1-10 items : \$4 per item, 11-20 items: \$3 per item, 21-40 items: \$2 per item, 41+: \$1 per item.

** We take no responsibility for damage to your supplied apparel by our machines. We do our best to not damage any apparel, however, we have no control over the substrate, fabric, treatments or other unknowns of customer supplied apparel.*

Shipping Fee: The days of free shipping from our suppliers is sadly no longer. So in order to keep our prices as honest as possible, we do split the overall shipping fee of incoming apparel amongst our clients. If you need us to ship your product, we will do the best to find the most economical shipping option for you. Shipping within Summit County is always free, but, free delivery doesn't include the Chocolate Trough.

Re-Stocking Fee: We stock very limited amounts of apparel in our store, therefore, any garment orders that are canceled will be subject to a 30% restocking fee plus all applicable shipping.

Graphic Design: Let our team of graphic designers help you professionally design your logo or custom design. With vast knowledge of the apparel embellishment industry, we can create just the right look in correct artwork format. Once your design is complete, it is yours and you will receive all files. Cost is \$75 per hour.

Payment: We may require a deposit for certain, custom orders. Otherwise, payment is due upon receipt of completed product. For your convenience, we accept cash, check, Visa, Amex, MasterCard.

Feel free to contact us with any other questions:

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