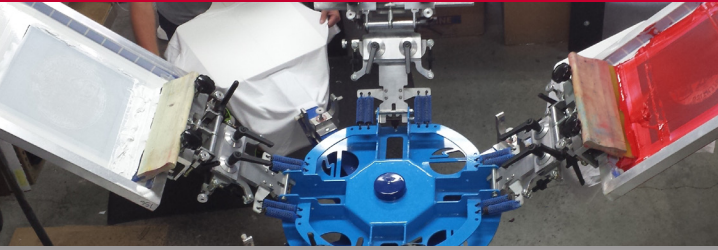


# SCREEN PRINTING



## SCREEN PRINTING ART SPECIFICATIONS & COSTS

### Silk Screen [silk-skreen] noun

A printmaking technique in which a mesh cloth is stretched over a heavy wooden frame and the design, painted on the screen by tusche or affixed by stencil, is printed by having a squeegee force color through the pores of the material in areas not blocked out by a glue sizing.

### Usage

If your logo or message covers a large area, is 1-4 colors and you are looking to produce a higher quantity of garments, silk screening is for you. Because of the intensive set-up, your costs are lower with a higher quantity, however, at ACME, you can mix and match your product to minimize your cost.

### Technology

- BMI Hopkins 4 color, 4 station screen press
- Micro registration for accurate alignment of multiple colors.
- Top of the line design software coupled to a double black film printer produces perfect art for screen production.
- We have our own darkroom and vacuum exposure system for crisp, accurate screens.
- On site custom mixing of Pantone Color inks to match your colors perfectly every time.
- Production conveyor dryer cures the apparel quickly and properly.

### Art Specifications

We rely on you to provide print-ready artwork for your logo or design. **THE ONLY** Acceptable artwork file types are vector art files: AI (with fonts outlined), EPS (with fonts outlined). All vector art **MUST** be spot (PMS) colors. All colors must separate properly (coated v. uncoated etc.). We will take care of traps and sizing. If your artwork does not fall within these guidelines, you will be charged a design fee to create compatible artwork at a minimum charge of \$75.

### Screen Print\* (all costs do not include price of garment)

**Pricing:** Pricing for screen printing can be complex. It's based on the number of colors, what kind of colors, the number of items printed and the color of the item. Below is our pricing structure, however, we recommend requesting a quote for accurate pricing.

#### Production Costs:

- Exact re-order screens \$15 per color
- Dark apparel 50¢ per color (Flash)
- Color Change \$15 per color
- PMS Color Match \$20 per color

	# Colors	Set-up	Quantity Breakdown Cost Per Imprint						
			12-23	24-36	37-72	73-143	144-290	291-500	501-1000
1	\$30	\$8.00	\$3.75	\$2.00	\$1.60	\$1.50	\$1.30	\$1.25	
2	\$60	\$9.50	\$4.25	\$2.50	\$2.00	\$1.60	\$1.50	\$1.40	
3	\$90	\$12.00	\$5.00	\$3.25	\$2.25	\$2.00	\$1.75	\$1.60	
4	\$120	\$14.25	\$6.25	\$4.00	\$2.75	\$2.50	\$2.25	\$2.00	
5	\$150			\$5.00	\$3.00	\$2.75	\$2.50	\$2.25	
6	\$180			\$6.00	\$3.25	\$3.00	\$2.75	\$2.50	
7	\$210				\$4.00	\$3.50	\$3.25	\$3.00	
8	\$240				\$5.00	\$4.50	\$4.00	\$3.50	

### \*Additional Costs for all processes

**RUSH Charges:** We are a small, locally owned operation that does 90% of production in-house. We realize our timelines may not meet your deadlines, so we do offer rush services. If your project is needed pronto, you add \$20 or 15% of job cost, whichever is greater.

**Customer Supplied Apparel:** We strive to provide the best services and the most flexibility for our customers when it comes to their choice in apparel. We have lots of catalogs you can look through that provide products that are best suited for embroidery. However, if you chose to bring in your own garments, we will add a surcharge fee. 1-10 items : \$4 per item, 11-20 items: \$3 per item, 21-40 items: \$2 per item, 41+: \$1 per item.

\* We take no responsibility for damage to your supplied apparel by our machines. We do our best to not damage any apparel, however, we have no control over the substrate, fabric, treatments or other unknowns of customer supplied apparel.

**Shipping Fee:** The days of free shipping from our suppliers is sadly no longer. So in order to keep our prices as honest as possible, we do split the overall shipping fee of incoming apparel amongst our clients. If you need us to ship your product, we will do the best to find the most economical shipping option for you. Shipping within Summit County is always free, but, free delivery doesn't include the Chocolate Trough.

**Re-Stocking Fee:** We stock very limited amounts of apparel in our store, therefore, any garment orders that are canceled will be subject to a 30% restocking fee plus all applicable shipping.

**Graphic Design:** Let our team of graphic designers help you professionally design your logo or custom design. With vast knowledge of the apparel embellishment industry, we can create just the right look in correct artwork format. Once your design is complete, it is yours and you will receive all files. Cost is \$75 per hour.

**Payment:** We may require a deposit for certain, custom orders. Otherwise, payment is due upon receipt of completed product. For your convenience, we accept cash, check, Visa, Amex, MasterCard.

Feel free to contact us with any other questions:

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